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1 November 2015
Oculus VisionTech Inc (OVT –TSX-V)

• A Wyoming company with offices in Vancouver, BC

• Oculus VisionTech Inc., formerly USA Video Interactive Corp., incorporated on April 18, 1986, designs and markets to business customers digital watermarking, streaming video and video-on-demand (VOD) systems.

• The Company’s systems, services and delivery solutions include digital watermark solutions and video content production, content encoding, media asset management, media and application hosting, multi-mode content distribution, transaction data capture and reporting, e-commerce, specialized engineering services, and Internet streaming hardware.

• The Company is listed on the TSX Venture Exchange (OVT) and quoted on the OTCQB (OVTZ).
Oculus VisionTech (OVT) Technology

• OVT has developed technology for **Digital Video Content Protection**

• Plans for 3\textsuperscript{rd} Generation streaming video (and audio) protection and distribution as a full solution.

• Plans for new portfolio of advanced watermarking for **Document Protection**

• 12 business opportunities defined for new markets

• Unlocking significant potential in protected digital media and document distribution
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Director of USA Video Interactive, Strikepoint Gold, Xiana Mining, Corvus Gold.
Graduate in Economics from University of Manitoba.

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Independent Director of QR Canada Capital.
President of Pershare Capital providing financial consultation services.
Director of Group Intercapital.
Streaming Video Protection
Introduction

• **OVT** has developed advanced watermarking technology and products for media protection
  - **MediaSentinel** – Visually imperceptible watermarking of video content on digital tapes
  - **MediaEscort** - Visually imperceptible watermarking of streaming video content

• **MediEscort** was implemented for media piracy detection at **Fox Entertainment Group**
  - This technology enabled media distribution as streaming video (instead of physical media)
  - Distribution of Fox Entertainment Group Academy Award nominated movies to 90,000 screeners worldwide
MESE (MediaEscort Streaming Edition)

1. User requests video content.
3. Watermarked content transcoded to desired target format.
4. Video content encrypted for DRM protection (Buy-DRM, Akamai).
5. Watermarked, DRM protected video content ready for distribution.
6. Video content distributed (stream play, progressive download etc.).
7. DRM player on target device requests license from DRM Server.
8. Users enjoy video experience.

- Content (original as well as protected) can be stored on any cloud (internal, Amazon S3, Microsoft Azure etc.).
- Watermarking and Transcoding servers can reside on any elastic computer cloud (internal, Amazon EC2, Microsoft Azure etc.).
- Different DRM Services available including Buy-DRM, Wowza, Akamai etc.
- DRM Player must be compatible with DRM Encryption.
Watermark Generator transforms input video into forensically watermarked video and transfers it to transcoder for eventual delivery to end user.

- Accepts input from local storage device or network.
- Forensically watermarks the video.
- Output video can be stored on local or network device.
- Exposes its services as a “virtual camera device”.
- This allows transcoder to work in “live capture mode”.
- Transcoder can publish protected video through IIS smooth streaming or HTTP/RTP Live Streaming.
Non-Real Time Workflow

- Generator interfaced through virtual device to transcoder.
- Output of transcoder directed to various storages (local, network, S3 etc.)
- Protected video picked-up for delivery.

Real Time Workflow

1. End User requests video content.
2. Workflow Coordinator initiates watermarking through MediaEscort API.
3. Creates virtual camera device delivering watermarked video.
4. Coordinator configures transcoder for delivery.
5. Transcoder initiates IIS Smooth Streaming Server.
6. Protected video delivered through IIS Smooth Streaming Server.
Watermark Reader extracts watermark from the pirated video to establish forensic identity of the pirate.

1. Load original video.
2. Load suspect (pirated) video.
3. Synchronize at any of the scene change point.
4. Process video to extract watermark.
MESE –3rd Generation

• Development of a new component – Forensic Grade Audio Watermark.
• Each video watermarked and transcoded content (MP4 or ISMV) file passes through the Audio Watermark Generator.
• Audio Watermark Generator watermarks audio stream and produces multiple unique instances from each video watermarked file.
• Increased throughput by an order of magnitude for the same EC2 compute unit.
• Each final output file will receive a video and audio watermark making it extremely robust. A combination of video and audio watermark makes each instance unique.
• Audio/Video Watermarked content can withstand modern piracy attacks such as screen-shot or camcorder recording.
Potential applications for OVT’s Cloud DPS technology
Introduction

• OVT has revisited business opportunities around Advanced Watermarking
• OVT is in the process of developing Document Watermarking Protection technology that will be provided as a Cloud service – Cloud DPS
• Cloud DPS provides document protection, authentication and storage services
• Identified 12 application opportunities around the technology
• Initial front runners are Will Management, Contract Management, Healthcare Records Protection and 3D Printed Product Protection (3D3P)
Why Cloud DPS?

• There is a need to tamper-proof documents and photos
• The document tamper-proofing is done in two steps:
  • Watermarking creates a “protected copy”, which becomes the true master document
  • The authentication process can ascertain whether a document is protected and has not been tampered with by comparing to the protected copy
• **Cloud DPS** offers three document services from the Cloud:
  1. **Protection** - Accept any incoming document, watermark and return the watermarked document as an encrypted image-based PDF document
  2. **Authenticate** - Validate the authenticity of the protected documents
  3. **Storage** – Storage of the master protected document in a digital vault
Architecture and Business Models

- Cloud DPS, combines the access control security for electronic documents, forensic grade anti-tampering technology, and data storage, into a single unique solution

- The complete document management, security and storage Eco System, offered in a flexible and cost-effective web service model.

- Scalable in wide range of vertical markets, both B2B and B2C

- Two business models:
  1. Core Document Protection Engine
  2. Vertical Market Specific Applications
Legal Contracts (B2C)

MARKETS, USE CASES, COMPETITION
- Web Service for any contract sign-off on mobile
- Car sales, apartment rental/lease, employment contract sign-off
- Template based contracts, jurisdiction specific (legal), multi-language
- Scalable service with protected signed documents
- Value Proposition – workflow, watermarks, scribed execution, international service
- Competition – Novatus, Gatekeeper, ContractWorks and others

AUDIENCE, ASSUMPTIONS & NEXT STEPS
- Audience - End users who routinely sell, buy, rent, lease, or hire employees/contractors
- Small businesses, real estate agents, lawyers, clients

BUSINESS MODEL & RECOMMENDATION
- Full web service for B2C contract management
- Requires legal expertise in target countries
- OVT will not own the documents, and will not provide legal services
- Challenges: Liability from templates; international contracts

1 November 2015
MARKETS, USE CASES, COMPETITION
• Objective - Web Service for will sign-off on mobile devices
• Secure sign-off either digitally or with scribe signature
• Scalable service with protected signed documents
• Will release based on death certificate by lawyer or family
• Value Proposition – collaboration between the author/heirs, lawyers
• Competitors – Rocketlawyer.com, online law services

AUDIENCE, ASSUMPTIONS & NEXT STEPS
• Audience – All adults, tax payers, authorized lawyers, family
• Will templates, user experience, scalable international service, and document protection features should make a real difference in adoption

BUSINESS MODEL & RECOMMENDATION
• William.com - Full paid web service with storage for B2C will mgt.
• Power of attorney services, will release authorization
• Local country or jurisdiction may have particular form, substance and execution requirements that must be met in order for a will to be valid; internationally scalability
MARKETS, USE CASES, COMPETITION

- Web Service for any contract sign-off on mobile
- Real estate purchases, sales, rentals and leases
- Scalable service with protected signed documents
- Value Proposition – collaboration among buyer/seller, agents, lawyer
- B2B Competition – Faltour, many others; Real B2C international sites not found

AUDIENCE, ASSUMPTIONS & NEXT STEPS

- Audience - End user individuals who sell, buy, rent, lease real estate
- Real estate agencies, lawyers, owners/buyers/renters
- Contract templates, user experience, scalable international service, and document protection features should make a real difference in adoption

BUSINESS MODEL & RECOMMENDATION

- Full web service for B2C real estate contract management
- Partnership with international real estate franchise (Remax, Sotheby’s, etc.)
Corporate Contracts (B2B)

MARKETS, USE CASES, COMPETITION
• Existing market, 100+ vendors for corporate contracts management
• Value Proposition - collaboration in central repository of contracts
• Cloud DPS Value – simple sign-off process including scribe signatures, witnessed signature, contract document protection service

AUDIENCE, ASSUMPTIONS & NEXT STEPS
• Audience - Corporate legal departments, supply chain companies
• Selling Cloud DPS as a service to existing players will be hard
• Need to provide a full web service with better workflow

BUSINESS MODEL & RECOMMENDATION
• Full web service with storage for B2B contracts, paid yearly
• Legal contract templates; seamless sign-off and DPS
• Local country legal requirements support; scaled internationally
3D Printed Product Protection

MARKETS, USE CASES, COMPETITION
• 3D printing is disruptive in a rapidly growing market
• Manufacturers make prototypes and small batch production
• Watermarking is anti-tamper protection for product distribution
• Value Proposition - OVT could develop both the protection, authentication device and securely store the master design and product ID records
• Academic work found, but no commercial systems available
• Unique opportunity to tap into a fast growing market

AUDIENCE, ASSUMPTIONS & NEXT STEPS
• Audience - Technology and consumer product manufacturing companies
• Cloud DPS providing full solutions for 3D, 2D, 1D protection
• Algorithmic work and 3D model authentication to be developed

BUSINESS MODEL & RECOMMENDATION
• Full web service with storage of 3D product model ID/protection
• Partner with CAD/CAM players and 3D printer manufacturers
• Depending on authentication technology, develop a device or app
Healthcare Records Protection

MARKETS, USE CASES, COMPETITION
- Healthcare institutions in the process of adopting paperless office workflows with digital record management
- Large IT incumbents dominate the market in workflows
- Value Proposition - healthcare records protection and storage workflow that will reduce litigations and save in malpractice insurance fees
- Compliance with state and federal legislation and policies.
- Cloud DPS to manage healthcare high value documents

AUDIENCE, ASSUMPTIONS & NEXT STEPS
- Audience – Medical malpractice insurance, healthcare
- Assumptions – monetizing through insurance companies who would like to reduce their liability of medical malpractice

BUSINESS MODEL & RECOMMENDATION
- Core service for protection, authentication and storage of records
- Partner with insurance companies and IT firms active in healthcare
- Challenge - Develop product offering that shows returns through savings in insurance fees
MARKETS, USE CASES, COMPETITION

• Forensic documents and image protection on Cloud DPS
• Value Proposition – long-term forensic records security, anti-tampering and storage for law enforcement

AUDIENCE, ASSUMPTIONS & NEXT STEPS

• Audience – Law enforcement, police, military
• We can show value through security and anti-tampering of forensic records and documents
• Connect to federal and state government law enforcement to develop the concept

BUSINESS MODEL & RECOMMENDATION

• Core service for protection, authentication and storage of records
• Partner with IT departments or software solution providers of law enforcement organizations
Government Documents

MARKETS, USE CASES, COMPETITION
• Increasing government spending to protect the privacy of their citizens’ IDs, individual and business tax reports and vendor contracts
• Value Proposition - long-term document and records security and anti-tampering of ID records, tax reports/returns and vendor contracts, additional authentication service for government

AUDIENCE, ASSUMPTIONS & NEXT STEPS
• Audience – Government service offices
• Connect to federal and state government services to develop the concept

BUSINESS MODEL & RECOMMENDATION
• Core service for protection, and authentication of records
• Partner with IT firms providing services to government
MARKETS, USE CASES, COMPETITION

• Digital assets copyright protection to increase royalty income is growing focus of stock photo and media publishing companies

• Currently visible watermarked previews protect from using photos before royalty is paid. If a certain resolution of photos is purchased, customers can resize and reuse the photo in breach of the copyright agreement

• Value Proposition - distributed digital asset protection, detection service of asset size and content tampering for royalty fees enforcement for a range of digital assets (including photos, logos, audio and video)

AUDIENCE, ASSUMPTIONS & NEXT STEPS

• Audience – Digital asset publishing companies

• Connect with stock photo and asset copyright companies to develop the concept

BUSINESS MODEL & RECOMMENDATION

• Core service for protection, and authentication of digital assets

• Challenge – offering an add-on external security service to own-developed solutions
Financial Institutions

MARKETS, USE CASES, COMPETITION
• Financial Institutions and financial technology companies spend large amounts of money on security to protect the privacy of their customers and account details
• Value Proposition – long-term document and records protection, and authentication service for financial institutions

AUDIENCE, ASSUMPTIONS & NEXT STEPS
• Audience – Banks, credit unions and Insurance companies

BUSINESS MODEL & RECOMMENDATION
• Core service for protection, and authentication of records
• Partner with IT firms providing services to financial institutions
• Challenge – Offering an add-on external security service to customer-developed solutions

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Engineering Specs Protection

MARKETS, USE CASES, COMPETITION

• Technology companies and product manufacturers need to “freeze” and distribute engineering specs to collaborate with their supply chain vendors

• Iron Mountain is a leader in secured storage of technology files, specs and software

• Value Proposition – Long-term contracts, document and engineering specs protection, and authentication service for manufacturers and engineering firms

AUDIENCE, ASSUMPTIONS & NEXT STEPS

• Audience – Aerospace, automotive, technology, consumer product, engineering firms and their supply chain customers

BUSINESS MODEL & RECOMMENDATION

• Core service for protection, and authentication of records for internal use by target audience

• Challenge – providing full service offering competing with Iron Mountain and the like
High Security Organizations

MARKETS, USE CASES, COMPETITION

• High security organizations have their own IT and security infrastructure to internally respond to their security need

• Value Proposition – long-term, anti-tamper document protection for internal distribution of high security documents

AUDIENCE, ASSUMPTIONS & NEXT STEPS

• Audience – High security organizations such as FBI, CIA, NSA, NASA, FDA, RCMP, Health Canada, CSIS, even law firms

BUSINESS MODEL & RECOMMENDATION

• Core service for protection and authentication of records for internal use by target audience

• Challenges:
  • Providing a full service competing with Iron Mountain and alike
  • External security service penetration to high security customers
## Opportunity Benchmarking

<table>
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<tr>
<th>#</th>
<th>Verticals for Cloud DPS</th>
<th>Target</th>
<th>Market</th>
<th>Security</th>
<th>Service Model</th>
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Summary
What’s Next

• Core technical and business teams established
• Technology development underway
• OVT data center planned
• Business planning in process for top directions
• Short term roadmap for Cloud DPS established
  • Nov 2015 – Alpha release
  • Feb 2016 – Beta release
  • Apr 2016 – Product Release (V1.0)
• Vertical application development initiated
  • Contract Management
  • Will Management
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